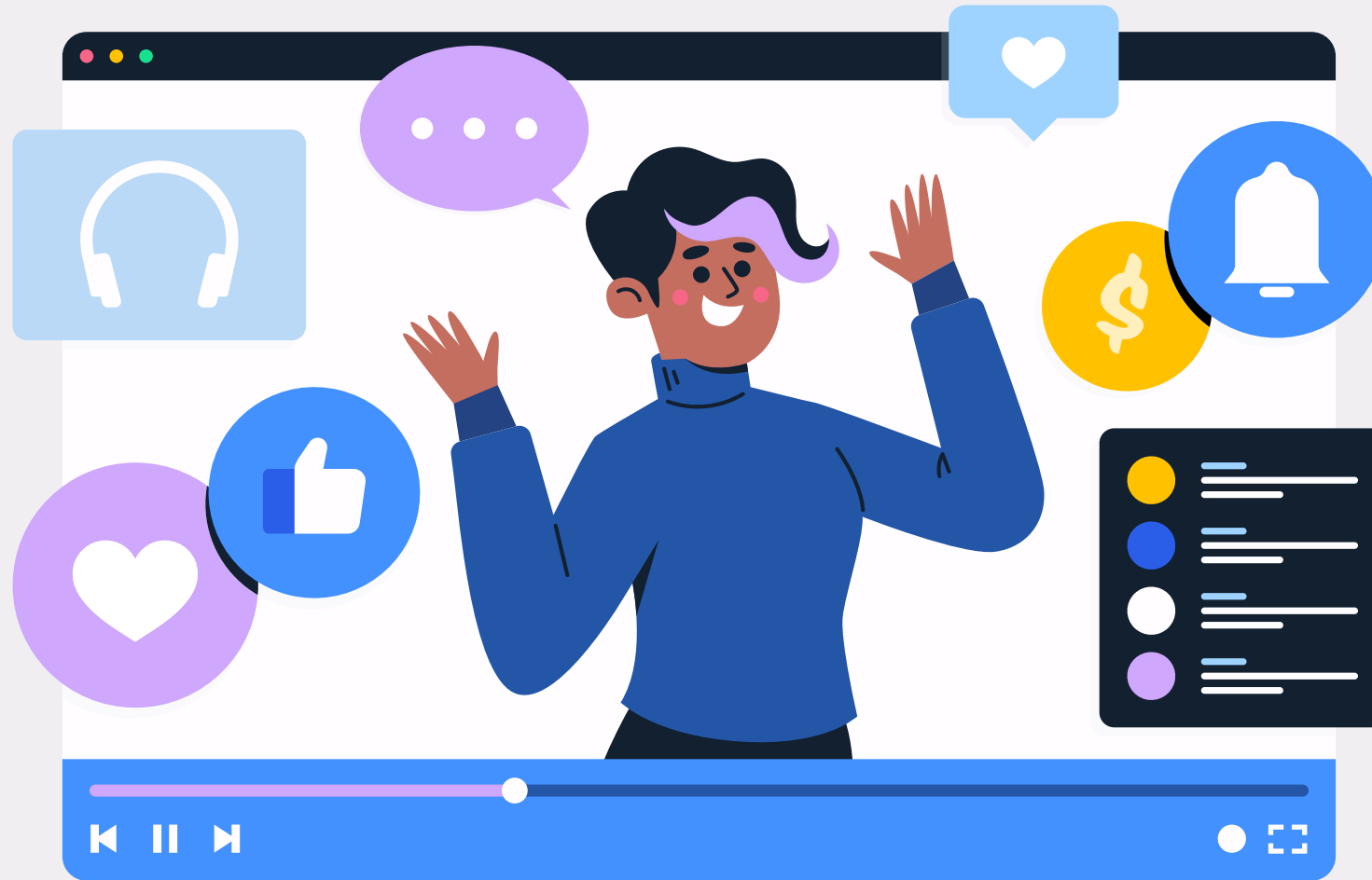




PERSONAL BRANDED BUSINESS OVERVIEW





BUILT ON TOP OF SOMETHING ELSE



BLOG, YOUTUBE, PODCAST, BOOK, SUCCESSFUL BUSINESS, RESEARCH



IT'S NOT BUYING/FAKING FOLLOWERS AND SELLING SPONSORED POSTS



IT'S TYPICALLY A RESULT OF YEARS OF WORK TO BUILD TRUST AND EXPERIENCE



WITH THE DIFFERENCE BEING THAT SOME MARKETING IS ON LARGE SITES



NARROW NICHE GETS SUCCESS FASTER

